

Effectiveness Analysis of Travel Time For Mode Alternatif Transportation Becak Motor

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ABSTRACT

The purpose of this research is to obtain a model of user behavior modes of transportation in the city of Semarang in choosing the two modes of transportation, namely Modes A (rickshaw) and Mode B (motorized rickshaws), using the approach of Logit Binomial Model with three variables (cost, time and distance) with method stated preference. From the data processing, which consists of travel time, travel expenses, the distance traveled and the proportion of modal choice between Modes A and Mode B based on the cost of travel, travel time and travel distance, is analyzed with regression analysis, correlation, analysis of variance, multiple linear regression, linear interpolation.

In this study of three variables, namely the analysis of costs, time and distance, researchers modeling the behavior of users rickshaws and motorized rickshaws gradually. The first researchers to model the Binomial logit model with two variables: cost and time, then the modeled user behavior mode again with the same analytical model with variable costs and the distance. Both models were then compared with regards variable costs in the first model as a reference to obtain the magnitude of the difference in cost, the time difference and the difference in distance as well.

From the analysis of representative models obtained by the magnitude of the difference in cost $(CA-CB) = \text{Rp. } 600.00$, the time difference $(T_A-T_B) = 28$ minutes and the difference in distance $(LA-LB) = 2800$ meters. The value of these three variables indicate user behavior modes of transport will start selecting a motorized rickshaw on the difference in cost, the time difference and the difference in the distance. Comparison of the two models use the value of $R^2 = 0.546$ and 0.772 . The coefficient of determination indicates that there are other factors that influence the selection of this mode, in addition to the cost factor, travel time and mileage. So the many factors that affect the passengers in the response mode selected, it is expected that the resulting model of modal choice the better.

Keywords: Becak Motor, time efektifity

I. INTRODUCTION

1.1. Background

Rickshaw is a means perangkutan very popular in Indonesia. This vehicle is a modification of the two-wheeled pedal bicycle. Rickshaw transport development in Indonesia is different from one region to another. The development of transport rickshaws today is there are shuttles that provide motor tricycles. It is seen in a suburban area (Suburban). For the Makassar city, there are motorized tricycles around the area Biringkanaya, Tamalanrea, Tallo, and so on. Seen from the point of view of topography, these areas have varying heights, so up and down the road alignment and berbelokbelok.

Service area (coverage area) motor tricycles obviously bigger than the paddle rickshaws.

Motor tricycles growth showed an increase. Even thrive in the district, like Biringkanaya, Tamalanrea, Tallo and so on, even in the district. This has become one of the considerations the need for studies on tricycles.

With the emergence of these motorized tricycles, raises several questions, which is the identification of problems in this study. Is a motorized rickshaw, a new problem in urban traffic? Is it necessary traffic arrangements motorized rickshaw? Whether its existence is acceptable? How legality? But in this study, is not intended to answer all the questions

above, given the limited human resources, money and time. Research

This is limited only to analyze the behavior of this transport service users. To the extent the cost difference, time difference and the difference between what distance rickshaw service users to switch from a motorized rickshaw pedicab? And this study, expected to be the initial milestone in resolve problems concerning the existence of a rickshaw. Because when viewed from the standpoint of tourism, rickshaws have an existence and potential in the development in the field of tourism.

1.2 Objectives

The purpose of this study was to observe the existence of a motorized rickshaw from the point of view of traffic. Given the growing and evolving presence of the creativity of society, the demand for motorized rickshaw transportation needs be compared with other public transport (tricycles pedal) by observing the behavior of service users public transportation taking into account several factors: the cost factor, the factor of time and distance factors. Observations conducted by Stated Preference method, with the approach of Logit Binomial Model

Thus there will be established a transportation mode choice model with variable cost, time and distance. Expected from this model can be seen the level of demand for transport services motorized rickshaw.

1.3 Model Selection Mode

1.3.1 Logit Binomial Model

This study will observe the election chances of modes with only involves two alternative modes, namely choosing betor modes (motorized rickshaw) and tricycles. Thus, the logit model can be presented in the form of Logit Binomial Model, formulations can be presented in the following forms:

$$p(B) = \frac{e^{V(B)}}{e^{V(B)} + e^{V(A)}} \quad (1)$$

dimana :

- $p(A)$ = Probailitas choose modes tricycles
- $p(A)$ = Probailitas choose modes of motorized rickshaws
- $V(A)$ = Deterministic function of an alternative mode of tricycles
- $V(B)$ = Deterministic function of an alternative mode of motorized rickshaws

1.4 Stated Preference Data Collection

Methods This method is to collect information on the desire of people to the various options . Can also be used to estimate the level of the needs of passengers against a new transport . The

basic principle of the method Stated Preference is collecting information from respondents with a wide choice of hypothetical situations . The definition of the situation is the attribute utility that will be used as observation variables , namely : cost, distance and time

II. ANALYSIS OF LAND DATA PENGO

2.1. Identifikasi Moda Pedicab Pedicab and Motorized

Rickshaws in the city of Makassar is growing very rapidly in almost all districts , only in areas with hilly topography there are no rickshaws mode . As with the motorized tricycles , this mode - area thrive in the area with a variety of conditions . That's because the characteristics of the mode of motorized rickshaws that can operate in areas with flat topography and up and down . Here is a recapitulation of population data rickshaws and motorized rickshaws in the city of Makassar:

Table 1 Population rickshaw and rickshaw motto r in Makassar

NO	Sub District	Population	
		Rickshaw 1	Motorized Rickshaw
1	Biringkanaya	558	-
2	Tamalanrea	451	-
3	Tallo	1158	-
4	Bontoala	578	-
5	Panakukkang	587	-
6	Mariso	127	-
7	Manggala	75	-
8	Tamalate	-	14
9	Ujung Pandang	-	-
10	Rappocini	6	6
11	Makassar	66	-
12	Ujung Pandang	420	1
13	Ujung Tanah	-	-
14	Wajo	614	8
Number		5203	29

2.2 Characteristics Selection

Mode One subdistrict (Tamalanrea)

2.2.1 Difference Difference Cost And Time

$$\ln \frac{P(B)}{P(A)} = 2.207546 - 0.0017028 (C_A - C_B) - 0.029228 (T_a - T_b) \dots\dots\dots(5.24)$$

Then observed probability passengers choose **bentor** or P (B) based on the model obtained . Need a little note here that the variable costs and time have known the value of equality , so it can be seen only with one variable . The result can be seen in the image below:

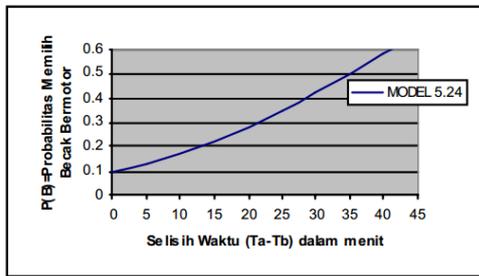


Figure 1 Relationship Chart Selection **bentor** probability (P (B)) with the change in the difference in time (TA - TB) in District Tamalanrea.

From the picture above , it appears that the greater the difference in cost with a motorized rickshaw pedicab rickshaw then the probability of selecting the larger **motor** .

2.2.2 Difference Difference Cost And Distance

$$\ln \frac{P(A)}{P(B)} = 1.60549 - 0.00103 (C_A - C_B) + 0.000195 (L_A - L_B) \dots\dots\dots(5.24)$$

Then observed probability passengers choose **bentor** or P (B) based on the model obtained . Need a little note here that the variable costs and distance have known the value of equality , so it can be seen only with one variable . The result can be seen in the image below:

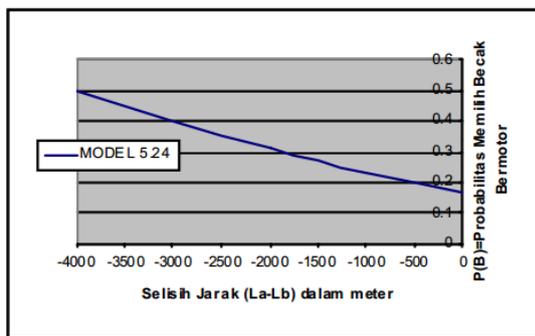


Figure 2 Graph Relations bentor Selection Probability (P (B)) for the Variable Cost

and distance with changes in foreign Distance (Lamar LB) in District Tamalanrea

From the picture above , it appears that the farther the distance to the motorized rickshaw pedicab { (La - Lb) << 0 } then the probability of selecting the larger motorized tricycles .

2.3 Characteristics
2.3.1 Selection Modes Whole Semarang Difference Difference Cost And Time

$$\ln \frac{P(B)}{P(A)} = 2.4391852 - 0.0018143 (C_A - C_B) - 0.0517182 (T_A - T_B) \dots\dots\dots(5.30)$$

Then observed probability passengers choose **bentor** or P (B) based on the model obtained . Need a little note here that the variable costs and time have known the value of equality , so it can be seen only with one variable . The result can be seen in the image below

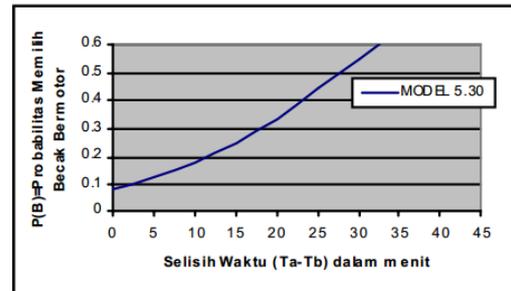


Figure 3 Relationship Chart Selection Probability Bentor (P (B)) with changes

The time difference (TA - TB) in Makassar From the picture above , it appears that the greater the difference in cost with a motorized rickshaw pedicab rickshaw then the probability of selecting the larger motor .

2.3.2 Difference Difference Cost And Distance

$$\ln \frac{P(A)}{P(B)} = 1.6685 - 0.000105 (C_A - C_B) + 0.000363 (L_A - L_B) \dots\dots\dots(5.30)$$

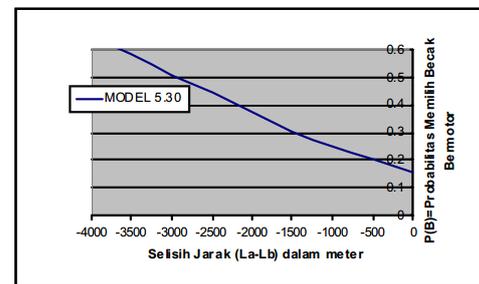


Figure 4 Selection Probability graph bentor Relations (P (B)) for the Variable Cost and distance with changes in foreign Distance (Lamar LB) in Makassar .

From the picture above , it appears that the greater the difference in distance with a motorized rickshaw pedicab rickshaw then the probability of selecting the larger **motor** .

2.4 Assessing Model

2.4.1 Summary of Statistical Analysis

To view the entire output of statistical analysis , the following table are presented the results of statistical analysis outputs for all models . This is

done to examine which model best represents the actual conditions . Most models represent actual conditions r2 is the largest and standard error the smallest.

Var . free	Coefficient	Value	Var . Free	Coefficient	Value	Var . Free	Coefficient	Value
charge	constant	9853	time	constant	2.8021	cost and time	constant	2.2072546
	parameter X1	-0.0019		parameter X1	-0.1234		parameter X1	-0.0017028
	R square (R2)	0.9971		R square (R2)	0.9874		parameter X2	-0.0292286
						stand. Error	0.5887612	
						R square (R2)	0.7719937	

Table 2 Results of Statistical Analysis Output Mode Selection betor Gajah District of Mungkur For Difference Cost and Time

Var . Free	Coefficient	Value	Standard Error	T-Test	P-Value
Charge	Intersept	2.097908153	0.054155669	38.73847723	1.97651E-08
	Parameter x1	-0.00192043	4.28977E-05	-44.76769455	8.31969E-09
	R Square	0.997015143			
	Standard Error	0.069502189			
Distance	Intersept	2.7095653	0.119162865	22.73833639	3.05881E-06
	Parameter x1	0.00116346	5.32913E-05	21.83210078	3.74208E-06
	R Square	0.989618816			
	Standard Error	0.140995403			
the cost and distance	Intersept	1.605497623	0.29196837	5.498875186	1.18217E-05
	Parameter x1	-0.001034704	0.000215526	-4.800829515	6.89112E-05
	Parameter x2	0.00019513	0.000135148	1.44382393	0.161716553
	R Square	0.614450021			
	Standard Error	0.806216199			
	F-Test	19.12436945			

Table 4 Results Output Mode Selection Statistical Analysis betor whole Makassar For Difference Cost and time

Var . Free	Coefficient	Value	Var . Free	Coefficient	Value	Var . Free	Coefficient	Value
Charge	constant	-2.7106	Time	constant	-2.9146	cost and time	constant	-2.4391769
	parameter X1	0.1617		parameter X1	0.1617		parameter X1	0.0018144
	R square (R2)	0.9941		R square (R2)	0.9966		parameter X2	0.0517144
MODEL 5.28			MODEL 5.29			MODEL 5.30	stand. Error	0.8270204
							R square (R2)	0.7079545

Table 5 Results Output Mode Selection Statistical Analysis betor whole Makassar For Difference Cost and distance

Var free	Coefficient	Value	Standard Error	T-Test	P-Value
Charge	Intersept	2.761227049	0.142458835	19.38263108	1.22113E-06
	Parameter x1	-0.002551325	0.000112844	-22.60926484	4.90095E-07
	R Square	0.988398598			
	Standard Error	0.18282852			
	F-Test	511.1788568			
Distance	Intersept	2.866575215	0.109346885	26.2154263	1.50929E-06
	Parameter x1	0.001502341	4.89014E-05	30.72183182	6.85726E-07
	R Square	0.994730357			
	Standard Error	0.12938098			
	F-Test	943.8309501			
the cost and distance	Intersept	1.668522139	0.391902061	4.257497738	0.000274383
	Parameter x1	-0.0010525	0.000289296	-3.638148734	0.001307331
	Parameter x2	0.000363066	0.000181406	2.001405005	0.056778517
	R Square	0.546494812			
	Standard Error	1.08216445			
	F-Test	14.46055724			

2.4.2 Sensitivity

The level of sensitivity of the model , indicated by a change in the probability P (B) is obtained at each stage of the counting . Then i is searching for a motorized rickshaw election probability value is P (B) with the change in the difference in costs .

table 6 Sensitivity Logit Binomial Model Selection betor Tamalanrea

Charge		Distance		The distance and cost	
(a)	-0.00192043	(a)	0.00116346	(a1)	0.001034704
(b)	2.097908153	(b)	2.7095653	(a2)	0.00019513
Δc	100	ΔL	-500		-1.605497623
				Δc (Rp)	100
				ΔL (meter)	-500
Ca-Cb	P(B)	La-Lb	P(B)	Ca-Cb	La-Lb
0	0.109925073	0	0.06289684	0	0.16789796
100	0.130102857	-500	0.107039684	100	-500
200	0.153346352	-1000	0.176333655	200	-1000
300	0.179883712	-1500	0.276591451	300	-1500
400	0.209875083	-2000	0.405770545	400	-2000
500	0.243382885	-2500	0.549457061	500	-2500
600	0.280342279	-3000	0.685342113	600	-3000
700	0.320536493	-3500	0.795497435	700	-3500
800	0.363582084	-4000	0.874169888	800	-4000
900	0.408929311	-4500	0.925414593	900	-4500
1000	0.455880973	-5000	0.95682058	1000	-5000
1100	0.503630123	-5500	0.975354504	1100	-5500
1200	0.551313158	-6000	0.986049095	1200	-6000
1300	0.599071198	-6500	0.992140305	1300	-6500
1400	0.643110852	-7000	0.995838394	1400	-7000

Table 7. Sensitivity Logit Binomial Model Selection betor Makassar City

Charge		Distance		The distance and cost	
(a)	-0.002551323	(a)	0.001502341	(a1)	-0.0010525
(b)	2.761270683	(b)	2.866575215	(a2)	0.000363066
Δc	100	ΔL	-500		1.668522135
				Δc (Rp)	100
				ΔL (meter)	-500
Ca-Cb	P(B)	La-Lb	P(B)	Ca-Cb	La-Lb
0	0.059928623	0	0.054278073	0	0.15930198
100	0.079267083	-500	0.103292983	100	-500
200	0.098601133	-1000	0.204238663	200	-1000
300	0.12028443	-1500	0.331787102	300	-1500
400	0.149899883	-2000	0.534367072	400	-2000
500	0.18527163	-2500	0.708130553	500	-2500
600	0.226763423	-3000	0.834913803	600	-3000
700	0.274417583	-3500	0.915238311	700	-3500
800	0.327840203	-4000	0.958241588	800	-4000
900	0.386128393	-4500	0.978681444	900	-4500
1000	0.447874603	-5000	0.990348617	1000	-5000
1100	0.511271114	-5500	0.995425554	1100	-5500
1200	0.574307093	-6000	0.997835353	1200	-6000
1300	0.635016776	-6500	0.998970433	1300	-6500
1400	0.691715902	-7000	0.999512859	1400	-7000

Study Results 2.4.3 Representative Models

To facilitate reading , the model r representatif (5:24 and 5:30) is converted in the form of modal choice models in a motorized rickshaw or P (B) (equation 5.12) . M aka equation becomes as follows : **MODEL D ENGAN VARIABLE COSTS AN D TIME**

Model 5:24

$$P(B) = \frac{1}{1 + e^{(2.2075460.0017022(C_A - C_B) - 0.029222(T_A - T_B))}}$$

Model 5.30

$$P(B) = \frac{1}{1 + e^{(2.4391852-0.0018143(C_A - C_B) - 0.0517182(T_A - T_B))}}$$

MODEL D ENGAN VARIABLE COSTS AN D THE DISTANCE

Model 5:24

$$P(B) = \frac{1}{1 + e^{(-1.605497623 + 0.001034704(C_A - C_B) + 0.00019513(L_A - L_B))}}$$

Model 5.30

$$P(B) = \frac{1}{1 + e^{(-1.668522135 + 0.0010525(C_A - C_B) + 0.000363066(L_A - L_B))}}$$

Comparative Study 2.4.4 Representative Models

To get the value of the difference between the variable cost, variable time and ak jar variables simultaneously , two types of models that have been obtained , ie a model with a variable cost- and time models with var iabel - distance costs , then combined by making the variable cost on - time cost model as a reference. Here is the recapitulation of the differences of the variables for each model of representative :

MODEL WITH VARIABLE COST – TIME

- For the condition of the districts ; Tamalanrea districts (Model 5:24) the value of P (B) = 0.5 the difference in cost (Ca - Cb) = 697.5238 Rupiah w ime difference (Ta - Tb) = 34.8762 minutes
- To condition the whole Makassar (Model 5:30) the value of P (B) = 0.5 the difference in cost (Ca - Cb) = 554.2986 Rupiah w ime difference (Ta - Tb) = 27.7149 minutes

MODEL WITH VARIABLE COST - DISTANCE

- For the condition of the districts ; Tamalanrea districts (Model 5:24) the value of P (B) = 0.5 the difference in cost (Ca - Cb) = 798.6101 Rupiah the difference in distance (La - Lb) = 3993.0506 meters
- To condition the whole Makassar (Model 5:30) the value of P (B) = 0.5 the difference in cost (

$C_a - C_b = 581.7416$ Rupiah ak jar difference (the Old $L_b = 2908.7080$ meters

With linear interpolation method of the above models are combined to obtain the value of a difference of three variables simultaneously secar . Here are the combined result of two types of models :

Representative Model District of Tamalanrea (Model 5:24)

- Cost Difference ($C_a - C_b$) = $697.5238 \approx 700$ rupiah
- The time difference ($T_a - T_b$) = $34.8762 \approx 35$ minutes
- Difference in distance ($L_a - L_b$) = $3487.6192 \approx 3500$ meters

Model Representative entire Makassar (Model 5:30)

- Cost Difference ($C_a - C_b$) = $554.2986 \approx 600$ rupiah
- The time difference ($T_a - T_b$) = $27.7149 \approx 28$ minutes

- Difference in distance ($L_a - L_b$) = $2771.4929 \approx 2800$ meters Representative District of Tamalanrea Model (Model 5:24)

- Cost Difference ($C_a - C_b$) = $697.5238 \approx 700$ rupiah
- The time difference ($T_a - T_b$) = $34.8762 \approx 35$ minute
- Difference in distance ($L_a - L_b$) = $3487.6192 \approx 3500$ meters

Model Representative entire Makassar (Model 5:30)

- Cost Difference ($C_a - C_b$) = $554.2986 \approx 600$ rupiah
- The time difference ($T_a - T_b$) = $27.7149 \approx 28$ minutes
- Difference in distance ($L_a - L_b$) = $2771.4929 \approx 2800$ meters

CONCLUSION

From the analysis , observation and discussion in the previous chapter to the topic of the study , some conclusions can be obtained as follows :

1. That epresentatif r model is a model with a binomial logit using two independent variables , namely the cost - distance and charge - time with r_2 the largest and the smallest standard error .

MODEL D ENGAN VARIABLE COSTS AN D TIME

Model 5:24 (the Model District of Gajah Mungkur)

$$P(B) = \frac{1}{1 + e^{(2.2075460.0017028(C_A - C_B) - 0.029228(T_A - T_B))}}$$

5:30 Model (the Model Whole Semarang)

$$P(B) = \frac{1}{1 + e^{(2.4391852.00018143(C_A - C_B) - 0.0517182(T_A - T_B))}}$$

MODEL D ENGAN VARIABLE COSTS AN D THE DISTANCE

Model 5:24 (the Model District of Tamalanrea)

$$P(B) = \frac{1}{1 + e^{(-1.60549783 + 0.00103478(C_A - C_B) + 0.00019518(L_A - L_B))}}$$

5:30 Model (the Model Whole Makassar)

$$P(B) = \frac{1}{1 + e^{(-1.66852289 + 0.0010525(C_A - C_B) + 0.00036306(L_A - L_B))}}$$

2. From a comparative study with the results of previous studies, with reference to the difference in cost in previous studies, we can conclude voting behavior modes of motor tricycles and pedicabs as ber ber participate.

- For the condition of every district in the city of Makassar .

people will begin to shift to using a motorized rickshaw on the difference costs $(C_a - C_b) = \text{Rp. } 700,00$, the time difference $(T_a - T_b) = 35$ minutes, the difference in distance $(L_a - L_b) = 3500$ meters

This mode choice behavior, occurs in the area topography relative variety shows great difference values. This shows that the in the area of people still tend to use rickshaws, although transportation fares are relatively expensive, because the range of services has many obstacles. In addition, users of transport services in the region tricycles The economy has a relatively high level.

- To condition the whole City of Makassar People will begin to wish to use a motorized rickshaw on the difference in the cost of Rp. 600.00, a difference of 28 minutes, 2800 meters difference ak jar.

3. The comparative study of the use value of $r_2 = 0.546$ and $r_2 = 0772$. Value The coefficient of determination, shows that there are factors Another influence on the selection of this mode, in addition to the cost factor, time the travel and mileage . These factors include factor conditions i dar topography of an area . Areas with topography up and down , people opt to use a motorized rickshaw , although rates transportation is relatively expensive . So the more factors affect passengers in response to the selected mode , it is expected that the model The resulting modal choice the better .

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